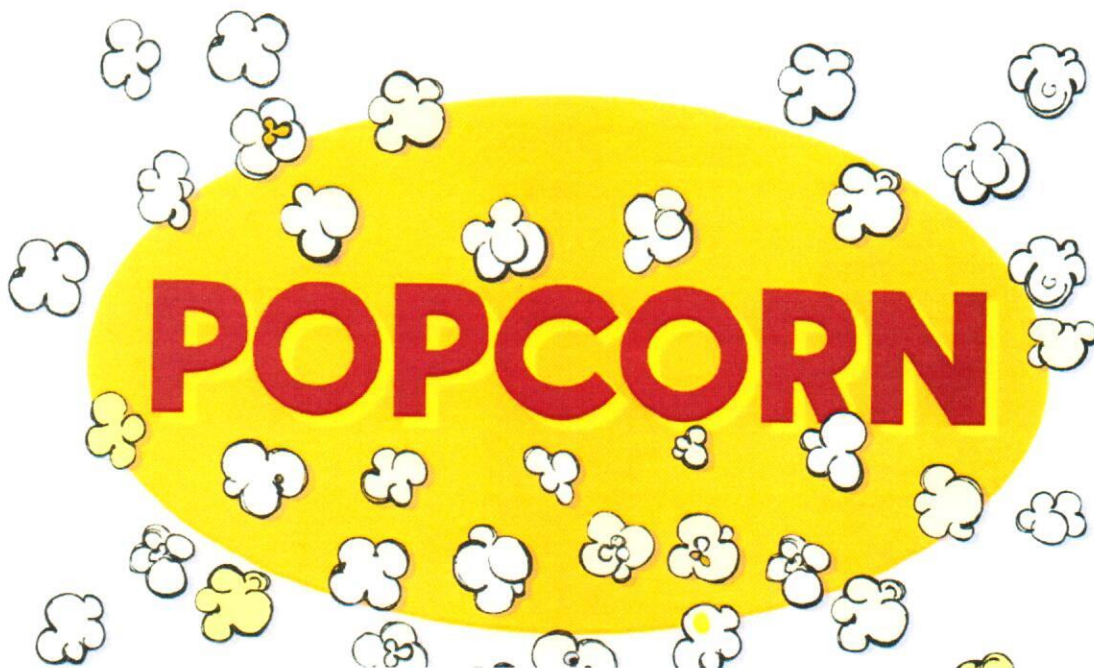




Popcorn Kickoff 2015

Troop 562

Popcorn Kernel : Lisa Carroll Dobson

Email: lisa.carroll@charter.net

**Please email me for any questions regarding
popcorn or popcorn check out orders.**

Why Scouts Sell Popcorn

The simple reason is our troop receives 36% of the revenue they sell. This gives us a surge of funds to replace old camping gear and our activities during the year.

Every scout that sells popcorn will receive 10% of his total sales for his scout account.

Sela(Southeastern Louisiana Boy Scout Council) receives 24% of what our Troop sells. This goes to all of the camps they provide during the year as well as all of their special activities.

Selling popcorn is a win for everyone and helps support the goals of the BSA (Boy Scouts of America).

Methods of Selling for Troop 562

1) Sales Sheets –each scout is given an order form which he may use to sell around his neighborhood or elsewhere.

***Sales Forms must be turned in to me by October 19th**

2) Show N Sells – Sales which are conducted as a group in front of businesses (Lowes, hardware stores, etc.) Scouts will earn a portion of each Show N Sell they work.

***The Troop will be participation Show N Sells until Mid-November.**

3) Check Out / Check IN (Little Red Wagon) in this method your parent will check out popcorn so that you may sell it around your neighborhood or else ware. Sales are much greater with the product in hand. The popcorn may be checked out through an email to me. When I receive your email I will put your order together and bring it to the next meeting. You will check your order and sign it out. You may also see me at a meeting and give me your order. If you cannot sell all of the popcorn you have checked out you may turn it back in as long as it is not damaged. A lot of scouts sell using The Little Red Wagon method and they bring their sales form with them so that they can offer their customers military donations and chocolate popcorn.

***Sales Forms are must be turned in to me by October 19th**

***Check Out / Check In forms are due Mid-November**

Date:

Event/Person:

Each Large Box Contains:					Check-Out	Check-In	Sold	
							Qty	\$
P	3-Way Cheesy Tin	\$30	1	Loose			0	\$0
C	24 Pk Movie Theater	\$25	1	Loose			0	\$0
D	24 Pk Variety Microwave	\$25	1	Loose			0	\$0
S	20 Pk Snack Size 94% Fat Free	\$20	1	Loose			0	\$0
E	22 oz. Supreme Caramel Crunch	\$20	8	Full Box			0	\$0
				Loose			0	
X	Classic Trail Mix	\$20	8	Full Box			0	\$0
				Loose			0	
KK	Cinnamon Crunch Popcorn Tin	\$20	8	Full Box			0	\$0
				Loose			0	
G	15 Pk Extra Butter Summer Corn	\$15	8	Full Box			0	\$0
				Loose			0	
J	14 Pk Sweet & Salty Kettle	\$15	8	Full Box			0	\$0
				Loose			0	
L	Caramel Corn Tin	\$10	8	Full Box			0	\$0
				Loose			0	
M	7 Pk Butter Microwave	\$10	8	Full Box			0	\$0
				Loose			0	

DONATIONS:

Check-Out:

signature

date

Check-In:

signature

date

TOTAL: \$0.00

Amount Received:

Show N Sell Dates for Troop 562

September	26 th	Ace Hardware
September	27 th	Lowes
October	3 rd	Lowes
October	24 th	Lowes
October	24-25 th	Fall Street Fair
October	31 st	Lowes
November	7 th	Lowes
November	14 th	Lowes
November	21 st	Lowes

Sales Presentations

Selling presentations are very important whether you are selling around your neighborhood or at a Show N Sell. Every scout represents his troop as well as the BSA (Boy Scouts of America).

This is the sales presentations that should be learned:

"Excuse me sir/ma'am, hello my name is----- I am a scout with Troop 562 here in Slidell. We are selling popcorn to help us with camping and our other events. You can help us by buying popcorn or help our troop any way you can. Thank You."

Sometimes at a Show N Sell customers are walking by very fast so you may have to give them a shortened version.

"Excuse me sir/ma'am, my name is----- I am a scout with Troop 562 Can you help support us by buying popcorn or any other way"

- Anywhere you are selling you must be in full uniform
- If you are selling popcorn door to door you must have a buddy with you or parent.
- Always remember you are representing 562

Council Rules

- 1) No chairs may be used during a Show N Sell
- 2) No Troop numbers are to be displayed on the table(they say their troop number during their sales presentation)
- 3) Scouts must be in full uniform
- 4) Scouts must know their product (different flavors and price)
- 5) No pricing of any kind may be displayed
- 6) No structures may be around or in front of the display
- 7) Do not stand right in front of the display
- 8) Do not block any customer and do not ask anyone who is on their phone
- 9) Clean up the area when you leave and say thank you

Mystery Shoppers

This year council will have mystery shoppers at some of the Show N Sell's. If the troop does a good job they will be praised and may receive additional bonuses.

Some of the shoppers may ask you the: scout motto, slogan, law and outdoor code. They may ask you: how you like scouting, what your goals are, what activities you like the most, what have you learned about scouting and what are you selling- tell me about your product ((flavors and prices).

Troop 562 Prizes

Top 3 sellers will receive "Eagle Patch Posters from NASA"

Scout who earns **\$500** gets to throw a **pie in the Scoutmasters face**

Scout who earns **\$300** gets to **throw a pie in the Assistants Scoutmasters face**

Sell **\$100** and receives a **mini stove** for backpacking

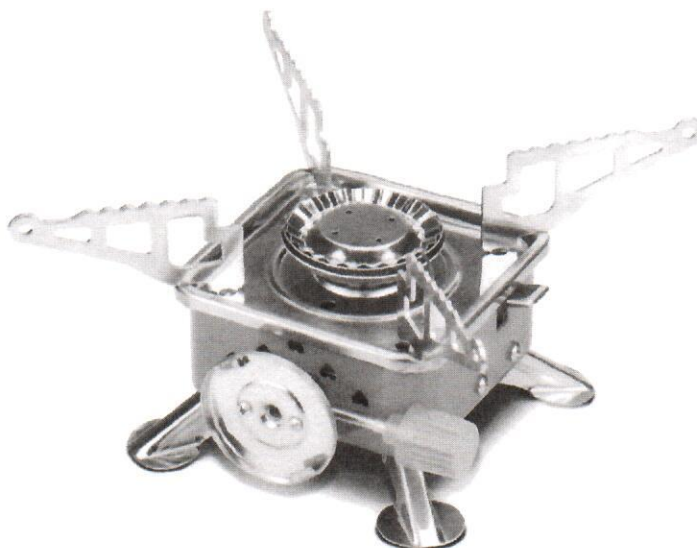
(If you sell up to \$500 you receive all the prizes except the eagle poster)

Patrol Competitions

Top Selling Patrols receive- Model Rockets

The first patrol in which **everyone in their patrol sales \$50** receives a **Fan with light for camping**

Porta B Outdoor



Roll over image to zoom in

Deluxe Camping Combo, Fan, Black

56 customer reviews | 19 answered questions

↳ \$0.99 shipping
(31%)

↳ Amazon Prime. Available with free Prime shipping
on Amazon.

by bestworld.

Date: Sept. 14 - 30 when you choose Standard at

.ED bulbs, Requires 2 D cell batteries (not
17 hours of light from a set of batteries
low speed) or up to 30 hours (high speed) of fan
eries

light and fan (low speed) from a set of batteries
r lamp, Stands as a fan, Weather resistant, Built in
ng hook

ortable, Dimensions: 6.25 x 6.25 x 7.25 inches,

Includes retail packaging

Scout Popcorn BINGO!



Scout's Name : _____

Unit #: _____

B	I	N	G	O
Eagle Scout	Never Met Before	Is a Vegetarian	Served in the Military	Likes to Fish or Hunt
Family Member	Knows where Philmont is	Never Bought Boy Scout Popcorn Before	Works in Education	Wears a Uniform
Former Scout Leader	Works with one of your Parents		Drives a Truck	Has Been Camping Before
Has Never Been Camping	Is a Saints Fan	Is Retired	Works for a Faith Based Organization	Has Coached a Sports Team
Has a son	Works in the Medical Field	Has more than 2 pets	Is allergic to cats	Is Married

During your "Take Home Sheet" orders, have your customers sign a BINGO square that applies to them (if any). A BINGO is any complete horizontal, vertical or diagonal line of 5 squares on the card, or the 4 corners. The middle square is free! 3 Scouts will be drawn at random to receive one of 3 BRAND NEW TABLETS! Customers may only sign one square per household. Email a photo or scan of your winning Bingo card to: SelaPopcorn@gmail.com, subject BINGO to enter. Please include Scout Name + Unit # in body of the email! 1 entry per BINGO, max of 3 BINGOS per card. Scouts may submit multiple cards. Last day to enter is December 1st, 2015. Drawing will be December 11th.

Popcorn Achiever Council Strip Program



Popcorn Achieve Council Shoulder Patch Program



We now have a Southeast Louisiana Council Popcorn Shoulder Patch, and it is VERY simple to earn!

The new patch is earned this way:

1. Unit signs up to sell popcorn by August 25th and gives the contact information of their Popcorn Kernel to Council.
2. Unit pays on time at the end of the sale.
3. All Units will receive 1 Council Shoulder Patch for every \$1000 in Popcorn they sell!

So if your unit sells \$10,434 worth of popcorn, you will receive 10 Council Shoulder Patches after the final payment date.

You can use these patches for unit incentives!

- Give them to your high sellers who sold \$1000 or more
- Give them to your leaders whose blood, sweat and tears went into the sale this year
- Give them to your other high sellers who helped make your grand total possible!

There also will be a limited number of Council Shoulder Patches awarded for contests on our SELA Popcorn Facebook group. Make sure that you let your leaders, parents and Scouts know to check out the SELA Popcorn Facebook group and get involved for even more chances to win this shoulder patch and many other exciting prizes during the sale!

<https://www.facebook.com/groups/SELApopcorn/>

Council Prize Programs!!!



\$5000+ CLUB

Scouts that sell at least \$5000 in pocorn sales
will earn a ***\$250 VISA gift card***
from the Southeast Louisiana Council.

\$800+ CLUB

Scouts that sell \$800 or more in popcorn sales
will earn an invite to the Popcorn Sale Celebration.
(Venue & Date TBD)

FREE CAMP CLUB

- Fall 2015 1st, 2nd, 3rd, & 4th Graders that sell over \$1,000 will earn a Cub Scout Day Camp (at the "Early Bird" rate).
- Fall 2015 3rd & 4th Graders that sell \$1,600 will earn a Cub Scout Day Camp AND Webelos Resident Camp at Salmen Scout Reservation (at the "Early Bird" rate).
- Fall 2015 2nd year Webelos/Arrow of Light/Boy Scouts that sell \$1,600 will earn Boy Scout Summer Camp at Salmen Scout Reservation (at the "Early Bird" rate).

Certificates are non transferable and are for SELA Council events only.

CAMP MASTERS 2015

High Achiever Prizes



High Sellers Earn These Prizes Too!**

Fill a sheet!

Sell to 30 customers this year to fill all the lines on your order form. When you do, you'll earn the exclusive 2015 CAMP MASTERS Ful-Filled Patch and be a part of the Ful-Filled Sellers Team!



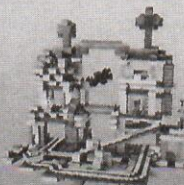
Sell \$1,500

Earn a \$50 gift card to Target or Walmart. Think of all the great gear you can buy!



Sell \$2,000

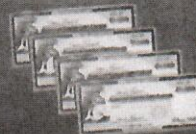
Camp Package with Cook Set and Ax Multi-Tool
OR
920 Piece Lego Minecraft Set



Sell \$3,000

Remote Controlled Drone with Camera
OR American

Express Gift cheque for 5% of total sales. **Example:** \$3000 = \$150 gift cheques. Gift cheques rounded to nearest \$10.



CM High Achiever prizes are **not cumulative. Select only **ONE** prize level. See High Achiever prize form for more details at campmasters.org.

Fundraising for the Future